

NNEC Logo: Behind the Design

NATO Network Enabled Capability is a complex concept. Giving NNEC a ‘face’ is also a challenge. With assistance from the graphics department at NATO headquarters, the debut of an image consisting of eye-catching shades of blue and green with dramatic collaborative elements was launched during the March 2009 NNEC conference.

Behind the design is an explanation of the elements that were brought together to create the graphics and help to describe the complexities of NNEC.

- The ‘bits and pieces’ that start as individual cubes come together into one cohesive unit; the solid blue block represented with the NATO logo.
- The three lines represent people, process, and technology encircling the cohesive unit where all parties touched by NNEC are truly working together.

Placing the elements together created a visual representation of NNEC.

